



SARDINIAN JOB DAY


DIGITAL INNOVATION 2019

aspal
agenzia sarda pro su traballu
agenzia sarda per le politiche
attive del lavoro



REGIONE AUTÓNOMA
DE SARDIGNA
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DELLA SARDEGNA





The **focus of the event is on digital innovation** and its impact on labour and employment. The aim is to **raise awareness, exchange views and reflect on the transformation** that digital technologies have generated in the labour market.

The *Sardinian Job Day Digital Innovation 2018* **intends to contribute** to the promotion of the digital economy growth and support labour inclusion in the digital era.

Digital Innovation

The European Commission with the **Digital Agenda** identifies the fields of action in which Europe must engage in order to overcome obstacles to the fruition of ICT opportunities, boost the economic growth and create a digital sustainable future.

Consequently, the Public Administration in Italy is undergoing a **digital transformation** adjusting its procedures in order to offer innovative services abreast of the times.

Digital Innovation

Digital innovation

FOCUS ON

- ❑ **Conferences** with focus on digital innovation and labour (transformation, innovation, opportunities, needs...) and dedicated **workshops** and **seminars**
- ❑ **Exposition Area** with the participation of Start-ups, Hubs, Innovation labs
- ❑ **Interactive Area** with:
 - ✓ Storytelling by successful starttupers who will
 - ✓ share their experience
 - ✓ Digital culture empowerment
 - ✓ Assessment of the digital readiness for the
 - ✓ participating enterprises
 - ✓ Start-up elevator pitches



Envolvement of the European Commission DG CONNECT which, with the initiatives:

- **Startup Europe** (within the Single Digital Market), aims to create the ideal environment for entrepreneurs in the digital era to ensure that their entrepreneurial ideas develop and grow.
- **Digital Skills and Jobs Coalition**, promotes actions aimed at filling the shortage of digital competences in Europe.



World

Envolvement of world class experts coming from areas where digital technologies and innovation have found fruitful grounds:

- **Europe and Asia**, as new digital innovation hubs.
- **Silicon Valley**, where ASPAL has forged important links in the past months.

2 CONFERENCES Confrontation on DI and Labour issues

+ 100 SEMINARS For students, unemployed professionals

JOB INTERVIEWS With pre-selected candidates

EXPOSITION AREA Institutions, Start Ups, Enterprises, Training

DIGITAL INNOVATION Dedicated area

INTERNATIONAL AREA PES, youth mobility, networks

Agenda



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